
2014-2016 COMMUNITY PARTICIPATION PROGRAM
Submission for Harrison Neighborhood Association (HNA)



You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws if they have been revised since your last funding submission. **HNA bylaws have not changed since our last submission.**

CONTACT INFORMATION:

Organization Name:	Harrison Neighborhood Association (HNA)
Address:	Suite 100 503 Irving Avenue North Minneapolis, MN 55405
Website url:	http://www.hnampls.org/
Organization email:	info@hnampls.org
Federal EIN:	41-1490425
Board Contact:	Name: Babette J Kamba
Staff Contact:	Name: Amy Arcand (HNA interim ED Dec 2013-May 2014) Phone: 612-374-4849 Email: Address: Suite 100 503 Irving Avenue North Minneapolis, MN 55405

Who should be the primary contact for this submission? _Babette and/or Amy_____

Date of Board review and approval: ___Nov 11, 2013_____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

HNA has received CPP funds, therefore meets the eligibility requirement.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

HNA uses a wide variety of methods in order to reach our residents and other stakeholders. Some of our techniques include: 1:1 meetings, outreach with partners, gatherings, opportunities for involvement, listening session and social events like a BBQ. Some of the partners we work with are: Lao Assistance Center of Minnesota, Southeast Asian Community Council, Redeemer Center for Life, and Harrison Park. We also work with area businesses, churches and other neighborhoods to ensure our residents and stakeholders are represented. An important tool we use is translation services, as we are a community which has many residents who speak a language other than English in their homes.

Our efforts have shown to be effective in getting involvement from under-represented groups involved (Hmong, Lao, Renters, African American, Somali). We are conscious of a small, but growing Latino group in our neighborhood and are working to reach out to them.

HNA has already initiated a community-wide planning process based on the New Communities Approach used by Chicago neighborhoods supported by LISC. The process will start by conducting 80 interviews with residents and institutional leaders assessing the Strengths, Weakness, Opportunities, and Threats to the neighborhood. The input gathered will be reported back to the community during a community-wide launch of the planning process.

3. **Building organizational capacity.** How will you work to:

- (1) **provide opportunities for the direct involvement of members,**

HNA is a resident driven organization. HNA members are encouraged to participate in committees and workgroups as participants or chairs, run for Board positions, recruited to attend community gatherings, and help with implementation and represent their neighbors at various meetings.

- (2) **build your membership and volunteer base,**

HNA is currently engaged in a community-wide planning process. Residents and community leaders will be provided the opportunity to provide input, develop strategies, prioritize action steps, and commit to implementation. Current HNA leaders and staff will conduct one-on-one interviews with new and past participants. New members/volunteers will be recruited to participate in the planning and implementation process. New folks will be emailed, phone banked, and provided personal invitations to be engaged.

- (3) **encourage and develop new leadership, and**

HNA engages used both a relationship building and skill building approaches. Community members often do not see themselves as leaders or due to personal experiences may lack trust in community

and institutions in general. The result is a leadership vacuum. HNA staff and leaders work to form relationships with new members to foster trust and understanding. As new members form a connection with the organization they begin taking on new roles and responsibilities. HNA staff will continue to meet on an individual level to help leaders develop skills in their new roles. HNA members are also provided opportunities to attend trainings in and outside the neighborhood to build skills and confidence.

(4) expand the organization's capacity through self-assessment and other activities.

HNA worked with NPCR to develop some evaluation tools. The organization will work to implement some of those tools to help in evaluation. We are also building “end of meeting evaluations” into our activities. Additionally, HNA has also started using SurveyMonkey to help in some evaluation when appropriate. The use of SurveyMonkey will likely expand.

4. Building neighborhood relationships. Describe your outreach, networking, and inclusivity efforts to:

(1) build a sense of a whole neighborhood among residents,

HNA will be engaging the community in a neighborhood-wide planning process that will update the community vision and include residents and organizations in a shared planning process. One of the goals is to strengthen neighborhood identity after substantially demographics shifts brought on by the foreclosure crisis.

(2) build bridges among neighbors and diverse communities within the neighborhood,

HNA’s Undoing Racism Task Force is sponsoring a YWCA training to train neighborhood residents to facilitate “Let’s Talk about Race Discussions” and other cross-cultural dialogues in the organization. The purpose of the training is to expand the number of resident leaders that can effectively engage in hard conversations and facilitate more open communications in the neighborhood. All of which help foster trust between people. It also builds trust in HNA as being a place that tough topics can be addressed in a constructive manner.

(3) work with other neighborhoods and organizations on issues of common interest,

Harrison Healthy Living District: HNA is partnering with Lao Assistance Center of Minnesota and Redeemer Center for Life on the “Harrison Healthy Living District” concept. So far HNA and partners have convened to Health Living Networks with over 25 attendees at both meetings. All these organizations (nonprofit, faith, and governmental) provide resources to promote healthy living and/or reduce health disparities. However, up until now, they have not been convened to develop a shared agenda, cross market programs, and improve engagement of community members that are not connected to their important services. HNA, together with partners, will engage community in series of discussions around the “Unnatural Causes” documentary explaining the impact race has on health outcomes. The goal is to develop a shared understanding of the impact that inequity has on the health of individuals, families and community. The other goal is develop a narrative of our healthy living fits into efforts to promote racial healing in the community.

Tenant Organizing Project (TOP): HNA has taken lead in convening a few other neighborhoods and other organizations around the housing crisis facing tenants. HNA is not in the position to lead efforts and lacks the scale to do the needed the organizing affect change. However, HNA does have relationships to convene and develop a shared agenda that better positioned organizations can implement. The other organizations include faith-based, advocacy organizations, tenant rights groups, legal groups and Community Development Corporations.

(4) build partnerships with private and public entities, and

HNA will continue to convene the Glenwood Corridor Alliance which provides a forum for area business owner to learn, network and develop shared plans for the business community. This has been and will continue to be an important strategy in building the identity of a changing Harrison business community.

HNA has also been working more closely with Hennepin County Transit Planners involved in the Bottineau LRT process. The future of Light Rail Transit will reshape the community. Two LRT Lines will border the Harrison neighborhood placing the entire community within the half mile radius of a Light Rail Transit stop. The Harrison Neighborhood Association is committed to connecting public institutions/staff and Harrison residents to ensure the community benefits from the public infrastructure improvements.

(5) benefit the neighborhood as a whole.

The HNA vision explicitly calls out that the organizations work is to ensure that everyone in the neighborhood equitably benefits from opportunity. HNA also has guiding principle regarding development stating that the current community needs to benefit from investment.

HNA will also be engaged in an extensive engagement and community planning process during 2014-16.

5. Involvement of under-engaged stakeholders.

HNA has made significant progress over the years in engaging the diverse range of residents that live in the neighborhood. However, there is still substantial work to be done. HNA is struggling to connect with Latino residents in the neighborhood which now are 9% of the population in the community. We are also struggling with maintain consistent involvement of Hmong residents. We will be seeking new partner organizations to assist us in our engagement activities.

HNA has made some progress connecting with Somali women in the last years. The challenge over the next year will be strengthen the relationships with specific families to maintain involvement and inclusion in leadership opportunities.

6. Housing Activities. Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

HNA will continue in its efforts to improve living environments of homeowners and renters, strengthen the housing stock, and address challenges exacerbated by the foreclosure crisis. HNA will spend approximately ten percent of its time on these issues.

a. HNA will continue to work with Minnesota Center for Energy and the Environment to administer the remaining NRP housing funds for home improvements.

b. HNA will use resources to leverage the capacity of Community Development Corporations to acquire vacant/foreclosed homes for rehab and sale to low and moderate income households. Part of this work is to market the opportunities to neighborhood residents. This helps retain social capital and move renters into safe and sustainable homeownership opportunities.

c. Work with Community Development Corporations to purchase struggling or vacant low-density rental properties. The short-term goal is to simply stabilize the property and have a landlord that is accountable to tenants and surrounding residents. This is also part of a longer-term anti-gentrification strategy to ensure that there is quality affordable housing available despite market changes that may result from the Light Rail Transit.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

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8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization’s community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	32000	32000	32000
Employee Benefits	7500	7500	7500
Professional Services	3000	3000	3000
Occupancy	1000	1000	1000
Communications/Outreach	1000	1000	1000
Supplies and Materials	1438	1437	1437
Meetings/community building events	1500	1500	1500
Development	1500	1500	1500
Fundraising	1500	1500	1500
Other Services	1000	1000	1000
Total for contract:	51438	51437	51437
Neighborhood Priorities			
TOTAL:	51438	51437	51437

Notes:

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).